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MESH

An innovative platform for rapid and effective access delivery of news

The MESH project was initiated with the vision to integrate semantic technologies into a setting that will bring the world of news closer to knowledgeenabled services.

Twelve different organisations with expertise in all the associated fields joined forces to make personal navigation in the world of news a reality.

Multimedia sEmantic Syndication for enHanced ____ news services mesi

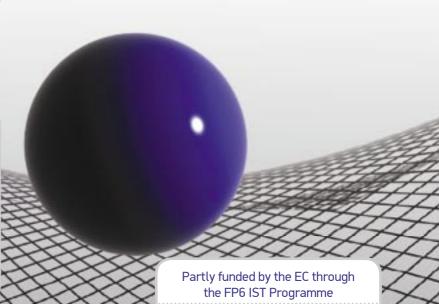
http://www.mesh-ip.eu

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The research leading to this document has received funding from the European Community's Sixth Framework Programme. However, it reflects only the authors' views, and the European Community is not liable for any use that may be made of the information contained therein



Information Society

In our days we are confronted with vast amounts of information commonly referred to as "news". News about all aspects of our everyday lives are nowadays accessible to all corners of the world. But how easy is it for anyone to navigate this flood of information and how possible is it to get an objective view of controversial events, at national or international level?

Was the latest war an invasion or a liberation?

Were the latest elections a grand victory or the result of an unfair election system?

Our era of knowledge should provide for methods of understanding the meaning of 'news'. Contemporary methods should be able to organise news in a semantic way that would allow the reader to have a complete overview of all similar and conflicting views, being also able to filter information according to personal preferences and interests.

How could news be accessed and delivered in a semantic way?

- news have to be understood by fully or semi-automatic mechanisms. This means that a news item
 (in any multimedia form; text, image or video) has
 to be analysed and categorised (i.e. annotated)
 according to its contents.
- news consumers also have to be understood.
 This involves profiling of individuals in a structured manner and constantly updating these profiles through personally provided preferences but also through automatic understanding of their needs and interests by monitoring their requests and habits.
- news items will then have to be matched to the readers' interests and requests, by reasoning what news would be preferred by which reader and in which way.

- news have to delivered in an effective way.
 Personalised multimedia summaries can be a
 basic means of navigation into the full set of
 information, while items referring to the same
 subject will have to be shown in parallel to make
 critical reviews possible.
- the source of information will also have to be understood and profiled if the reader is to be assisted in forming an objective view of actual events. Structured information will have to be provided for the source helping the reader to understand whether the news provided could be biased and towards which side. Credibility will also have to be measured in such a way.
- in our era mobility is also a significant aspect
 to be taken into account. With mobile devices
 being used more and more both for the production
 and consumption of news, special technologies
 need to be advanced into a framework that allows
 effective inclusion of mobile 'prosumers.'

